BUSINESS MARKETING

Sometimes it's easier to show your story than to tell it

Communicate your business value using marketing materials. We are full service firm and can help you with all Branding and Marketing needs including client gifts, brochures, and office signage:

Brand Assets:

- Logo Design
- Color Palette
- Font Typography
- Brand Guide

Digital Assets:

- social media templates
- Email Marketing templates
- Sizzle video reel
- Update or create a professional website
- Professional email set up
- Email signature design

Print Assets:

- letterhead, Business Cards
- Company Folder Design
- Brochure or Services One-Sheet(s)
- Promotional Postcard Design
- Update or create professional biography
- Update or create media kit

Other Marketing Material

- Office or Event Signage & Banners
- Event Marketing Material
- Promotional Items & Giveaways
- Promotional Mailers
- Case Studies
- Testimonials

PROJECT EXPERIENCE

Encounter offers 15 years years of branding and marketing expertise. We are a team of experienced creative and strategic thinkers able to address needs in a timely and efficient manner.

A dedicated project manner, Sandra Garcia, will be the primary contact for this project managing the communication, strategy and completion of projects.

As a full-service firm, all the work is handled in-house and all work is filtered through and approved by lead Marketer and Branding Strategist, Sandra Garcia before client presentation and approvals.

Relevant work experience and sample work from previous client

Case Study: Howard University School of Divinity - 150th Anniversary Brand Development

Logo Text Before

HOWARD UNIVERSITY
1867

Logo Text After

HOWARD UNIVERSITY
150 YEARS 1870 - 2020
SCHOOL OF DIVINITY

HOWARD UNIVERSITY
150 YEARS 1870 - 2020
SCHOOL OF DIVINITY

PROJECT EXPERIENCE

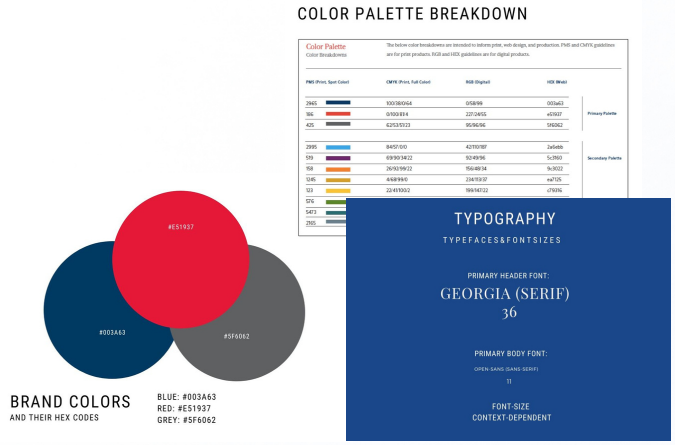
Relevant work experience and sample work from previous client

Case Study: Howard University School of Divinity - 150th Anniversary Brand Development

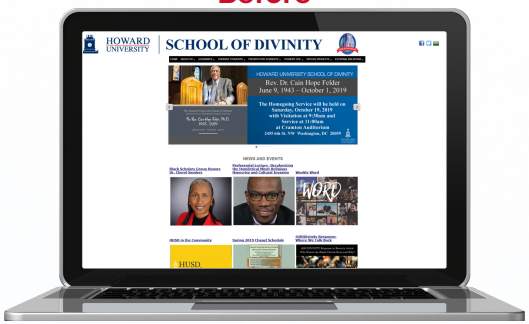
Social Media Digital Templates

Folder Print Design

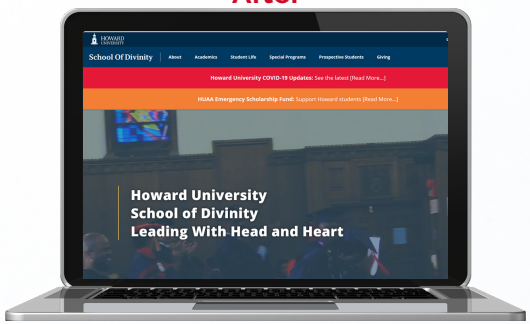
Brand Guideline Summary: color, typography, etc



Before

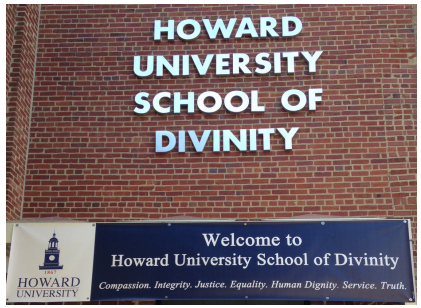


After

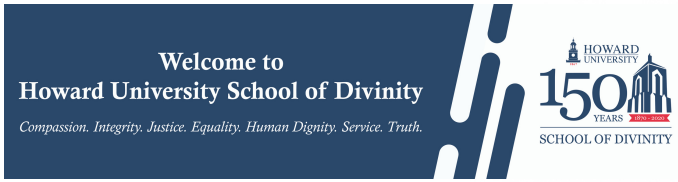


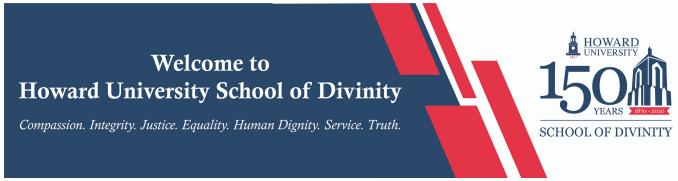
www.EncounterYourPotential.com Sandra@EncounterMPR.com (212) 810-0807

Printed Signage Before

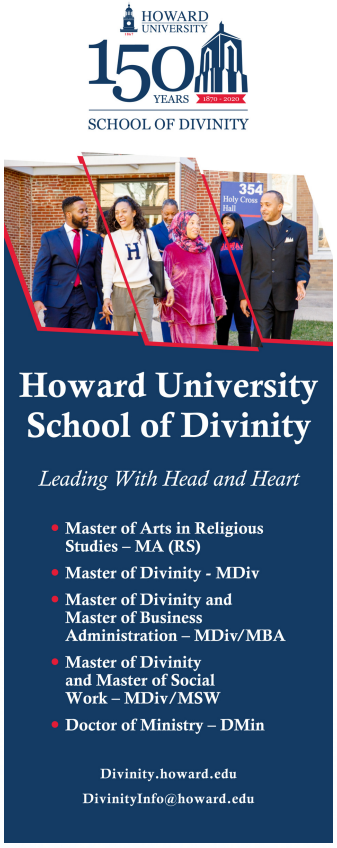


Printed Signage After

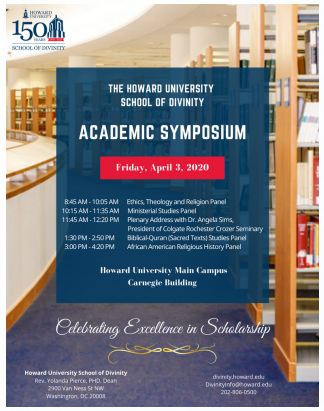




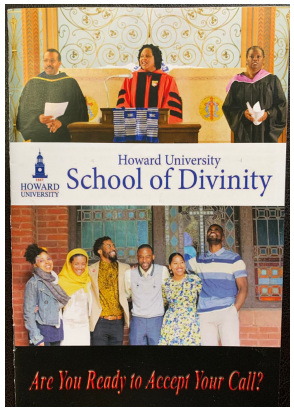
Retractable Banner Signage



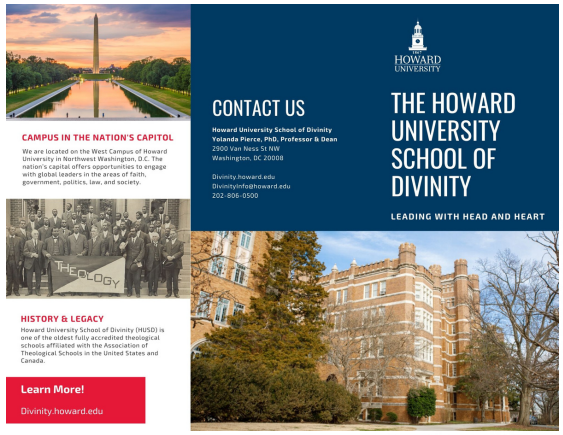
Printed Posters



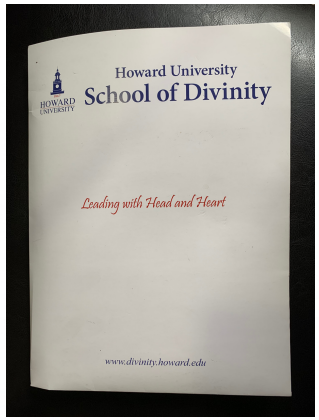
Brochure Before



Brochure After (tri-fold brochure)



Folder Design Before



Folder Design After